

PORTFOLIO

Sudeepta Kkr

Brand Management
Digital Marketing
Visualizer



ABOUT ME

intro

A self-taught, certified Digital Brand Marketer with 6+ years of hands-on experience, I manage a broad spectrum of digital marketing functions. My expertise spans content planning and delivery across social media, email, websites, and ads.

I specialize in content creation and design, brand identity development, market research, and trend analysis, all aimed at crafting effective strategies to drive business growth.

From ideation to execution and analysis, I'm your dedicated creative digital brand marketing partner, committed to elevating your brand to new heights.

A stylized, handwritten signature in black ink, appearing to read 'Neha S.', located in the bottom right corner of the text area.



SKILLS

Skills

Brand Strategy:

Crafting data-driven strategies for impactful brand growth.

Meta Marketing:

Driving high-ROI campaigns with advanced targeting.

Digital Marketing:

Strategizing content and optimizing platforms for visibility.

Visualization:

Designing compelling visuals to amplify brand messaging.

E-commerce Management:

Specialist in end-to-end ecommerce operations, automated workflows, and inventory strategy..

+ Social Media



+ Data Analytics



+ WebSite Design & Management



+ Search Engine Optimization



+ Paid Ads



+ Design & CC



+ Email Marketing



+ Project Management



+ AI Tools



+ Productivity & Communication



SERVICES

Services



*Social Media &
Brand Strategy*



*Digital
Marketing*



*Graphic
Design*



*Search Engine
Optimization*



*Social Media
Management*



*Logo & Brand
Identity Design*



*Copywriting &
Content Writing*



*E-commerce
Management*

BRANDS

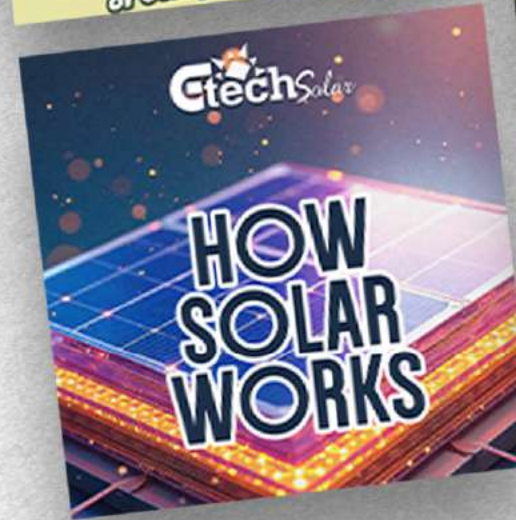
Brands





Services:

Brand Management,
Business Development,
SM Management,
Visualization.



BRANDS

UPDATED 2026



WESTERN MART

WESTERN MART

Barakkat Aqua Crystal

Exclusive PERFUME Just for you





**UNIVERSAL
EDUCATION CARE**

Services: SM Management, Visualization.

TOP 5 REASONS WHY **UK** UNIVERSITIES ARE THE BEST CHOICE



1. World-Class Education & Reputation
2. Shorter Course Duration & Cost Efficiency
3. Strong Career Prospects & Industry Links
4. Diverse & Inclusive Student Experience
5. Innovative Teaching & Research Excellence

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Instagram

yournamehere

STEP-BY-STEP UK STUDENT



**APPLICATION
PROCESS.**

UNIVERSAL
EDUCATION CARE

Liked by your friend, your friend and 20 others
user_name your caption here
#yourhashtag #yourhashtag #yourhashtag

View All 10 Comments

yournamehere

Instagram

yournamehere

HEAR FROM OUR STUDENTS

EMESE SZABO



APPLY NOW

Highly recommend! Very helpful team who are supporting you through your university and on a never full list! I managed to secure a place in the UK through with good teachers. Highly recommend to everyone who want to study in the UK!

UNIVERSAL
EDUCATION CARE

Liked by your friend, your friend and 20 others
user_name your caption here
#yourhashtag #yourhashtag #yourhashtag

View All 10 Comments

yournamehere

5 ESSENTIAL **TIPS** FOR STUDENTS STUDYING IN UK



APPLY NOW

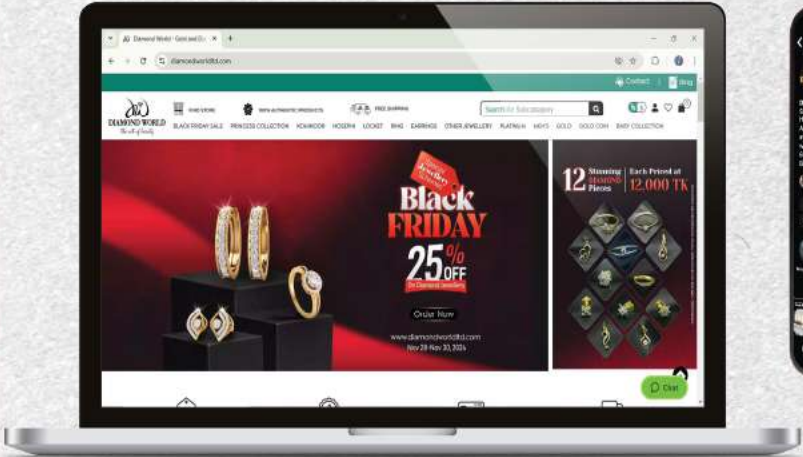
1. Understand the Education System
2. Manage Your Finances Wisely
3. Sort Out Accommodation Early
4. Adapt to UK Culture & Lifestyle
5. Balance Studies with Social Life



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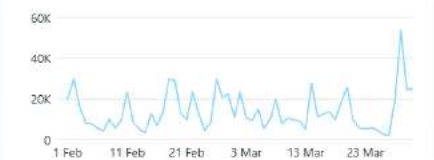
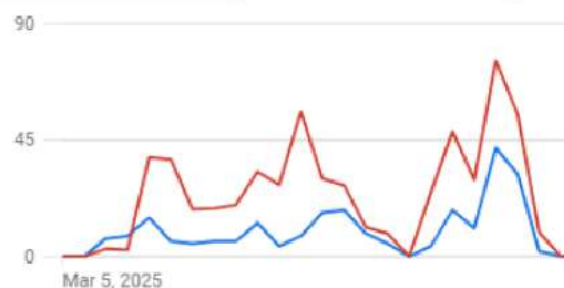
Services: E-commerce, SM Management, Copy Writing, Graphics Design



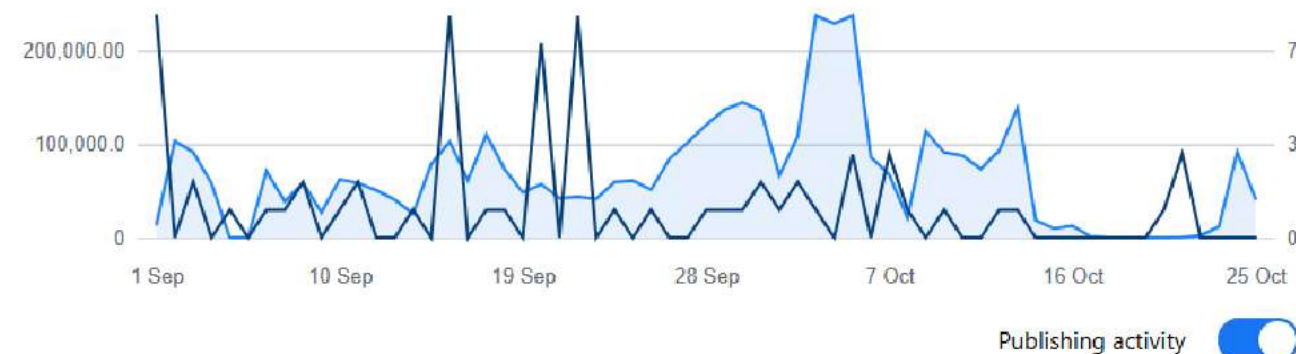
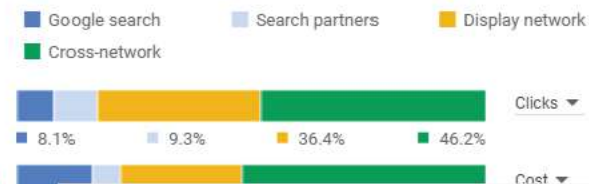


Services: Social Media, Graphics Design





Summary of how your ads are performing on these networks



 Biggest changes

Biggest changes to your campaigns and ad groups

Mar 5 - 27, 2025 compared to Feb 10 - Mar 4, 2025 

Sales-Performance Ma...			+£52.43 +∞
Westernmart-Sales-S... Luxury & Designer Perf...			+£24.70 +∞
Westernmart-Sales-S... Luxury & Designer Perf...			+£21.14 +∞

ANALYTICS

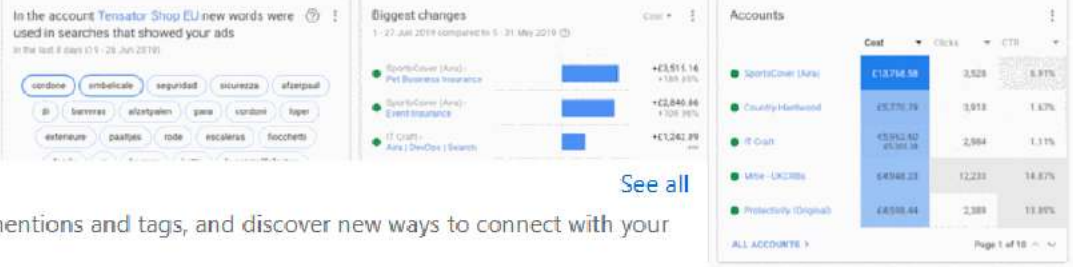
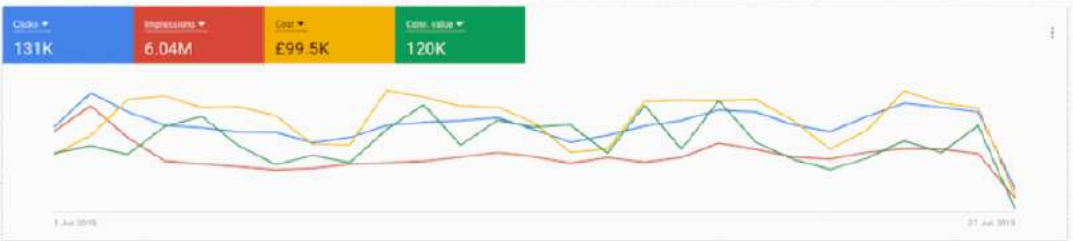
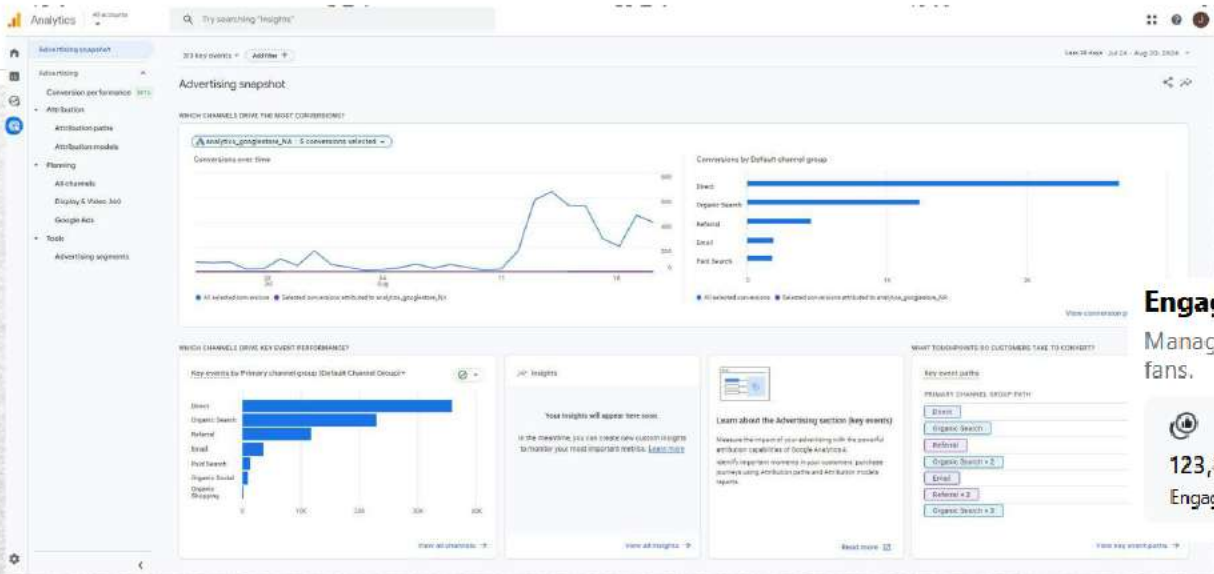
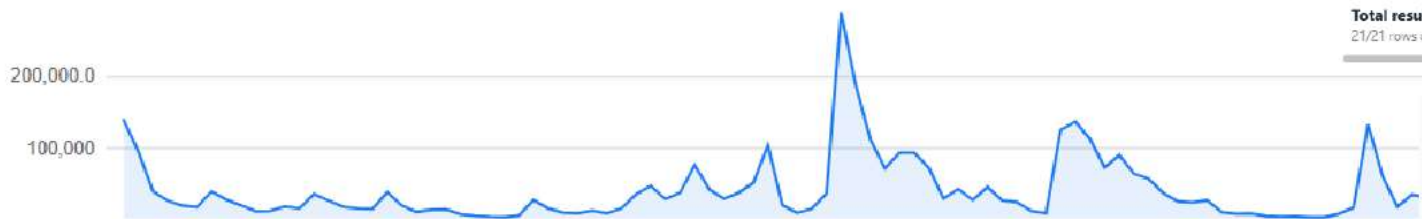
Analytics

Account	Campaign	Ad	Reach	Impressions	Clicks (all)	CPC (all)	A m ou	Schedule
Gtech Ads Account	All		3,371,765	5,400,010	49,093	\$0.01	\$444.43	—
	Page likes Ad: Gtech So...		401,513	831,450	8,441	\$0.02	\$150.07	—
	Brand Awareness		1,506,090	1,786,968	3,952	\$0.02	\$61.55	—
	Brand Intro Awareness cam...		902,884	1,016,348	2,196	\$0.01	\$31.02	—
	RTS Campaign		139,267	181,713	6,253	\$0.005	\$28.50	—
	NEC		42,424	61,382	5,511	\$0.005	\$27.21	—
	T3 Engagement campaign		42,696	69,325	2,994	\$0.01	\$21.84	—
	T4 Engagement campaign		34,928	49,303	2,695	\$0.01	\$18.71	—
	Post: "আমরা বিশ্বাস করি — ...		28,001	34,104	2,701	\$0.01	\$16.73	—
Total results 21/21 rows displayed			3,371,765 Accounts Cen...	5,400,010 Total	49,093 Total	\$0.01 Per Click	\$444.43 Total Spent	—

Last 90 days: 18 Jan-17 Apr

3,579,096 Views

+30.4% from previous 90 days



Engagement

Manage comments, mentions and tags, and discover new ways to connect with your fans.



123,843
Engagement



99+
Recent comments



1
Recent mentions

LET'S WORK *Together*

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✉ kk.sudeepta@gmail.com